

## PRIVACY POLICY

*Last updated: November 21, 2024*

At <https://marketer.lv> or <https://marketer.global>, we respect your privacy and are committed to being transparent about the information we collect. This Privacy Policy explains the limited data we collect and how it is used. By accessing our website, you agree to the terms outlined below.

### 1. Data We Collect

We do not collect any personal information from our users. The only data we process is anonymous statistical information collected through **Google Analytics**. This data helps us understand how visitors interact with our website and includes:

- Pages visited
- Time spent on the website
- Browser type and version
- Geographic region (approximate)

**Google Analytics** uses cookies to gather this information. For more details on how **Google** processes this data, please review their Privacy Policy (<https://policies.google.com/privacy>).

### 2. How We Use the Data

The statistical data collected through **Google Analytics** is used solely to:

- Monitor website performance
- Improve user experience
- Analyze trends and visitor behavior

No personally identifiable information is collected, stored, or shared.

### 3. Third-Party Services

We rely on **Google Analytics** to process anonymous website data. **Google** may store this data on servers located outside your country of residence. By using our website, you consent to the processing of this data by **Google**.

### 4. Cookies

Cookies are small text files placed on your device to collect anonymous usage data. You can manage or disable cookies in your browser settings. Note that disabling cookies may affect certain functionalities of our website.

### 5. Your Rights

Since we do not collect or store personal data, no further action is required to protect your privacy. If you have concerns about **Google Analytics**, you can opt out by using the **Google Analytics Opt-out Browser Add-on** (<https://tools.google.com/dlpage/gaoptout>).

## 6. Updates to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the updated effective date.

## 7. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

Email: [hello@marketer.lv](mailto:hello@marketer.lv)

**This Privacy Policy ensures compliance with privacy standards while respecting user anonymity. Thank you for trusting.**



### MARKETER SIA

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